

FOR IMMEDIATE RELEASE

## NAIC SUPPORTS YELLOW RIBBON AMERICA AS OFFICIAL CHARITY FOR NATIONAL MEETING

**SAN FRANCISCO (June 2, 2007)** — The National Association of Insurance Commissioners (NAIC) has selected Yellow Ribbon America as the official charity for the Association's 2007 Summer National Meeting in San Francisco.

The choice continues a year-long focus on embracing those currently serving our country in the armed forces and their families, as well as those families who have lost loved ones while fighting to protect our freedom.

“Our members have the opportunity, as we gather here in San Francisco, to make a positive impact in support of our military personnel and their families, who are making daily sacrifices through their service to our country,” Bell said. “I am honored to recognize Yellow Ribbon America as the organization the NAIC will support during our Summer National Meeting.”

Yellow Ribbon America was founded in February 2003 as a non-partisan, grassroots effort to unite all Americans in directly helping our nation's military and their families. It is a sponsored project of the National Guard Association of California. When soldiers are activated and deployed, their principle concern is for their families' morale and well being. The Yellow Ribbon America campaign has helped many California communities provide military families and members with real help and support. Its mission is to provide a national framework to organize all of California's cities and towns to deliver immediate and direct support to deployed military personnel and their families that are left behind.

Contributions will help provide:

- Free or discounted business services
- Household necessities such as food, rent, or utilities
- Emergency vehicle and home repairs
- Medical and dental expense discounts
- Emergency air transportation home
- Funeral expenses

The “yellow ribbon” originally signified that the person displaying it was waiting for someone to come home. In recent years, however, its display has come to symbolize our support for our service men and women, and to keep them first and foremost in our hearts and prayers. For more information, please visit [www.yellowribbonamerica.org](http://www.yellowribbonamerica.org).

“I ask for your financial support of Yellow Ribbon America,” Bell said. “Please take a moment and make a contribution. Help us to further our vision of communicating to our



### Contacts

**Communications Division**  
(816) 783-8909  
[news@naic.org](mailto:news@naic.org)

**Scott Holeman**  
Communications Director

**Jeremy Wilkinson**  
Electronic Communications  
Manager

**Josh Brewster**  
Communications Specialist

**Vanessa Sink**  
Communications Specialist

**Evan Kuhlmann**  
Communications Intern

Visit the [PRESSROOM](#) to  
search News Releases  
and for additional media  
information

[Join Our E-mail List](#)  
Receive the latest news  
releases and other  
information from the NAIC  
Communications  
Department!

fellow Americans serving in the military how much we appreciate their service and their sacrifices. Thank you very much for your support.”

Checks should be made payable to Yellow Ribbon America. Cash donations are also accepted. Donations can be dropped off in the special box at the NAIC Registration Desk on-site at the San Francisco Marriott.

---

## About the NAIC

Headquartered in Kansas City, Missouri, the National Association of Insurance Commissioners (NAIC) is a voluntary organization of the chief insurance regulatory officials of the 50 states, the District of Columbia and the five U.S. territories. The NAIC’s overriding objective is to assist state insurance regulators in protecting consumers and helping maintain the financial stability of the insurance industry by offering financial, actuarial, legal, computer, research, market conduct and economic expertise. Formed in 1871, the NAIC is the oldest association of state officials. For more than 135 years, state-based insurance supervision has served the needs of consumers, industry and the business of insurance at-large by ensuring hands-on, frontline protection for consumers, while providing insurers the uniform platforms and coordinated systems they need to compete effectively in an ever-changing marketplace. For more information, visit NAIC on the Web at: [http://www.naic.org/press\\_home.htm](http://www.naic.org/press_home.htm).

---

You are currently subscribed to the “NAIC News Release” electronic service. For information regarding this service, please contact the NAIC Communications Department, 2301 McGee Street, Kansas City, MO 64108, 816.783.8003.

To unsubscribe from NAIC Electronic Services, send a blank e-mail to [NAIC Opt Out](#) services.

[ [NAIC Web Site](#) | [Search NAIC and State Insurance Department Sites](#) ]  
[ [Copyright & Reprint Info](#) | [Privacy Statement](#) ]

©2007 National Association of Insurance Commissioners. All rights reserved.